



2009 PEAK CHALLENGE AUGUST 1ST & 2ND SPONSORSHIP OPPORTUNITIES



ANNUAL PEAK CHALLENGE – An ascent of Colorado’s 14,000 foot peaks on behalf of the emotionally troubled children served by Griffith Centers for Children. For safety and environmental impact reasons, the ascents are scheduled over two days (for optimal weather windows) and **peaks can be sponsored rather than climbed**. Awareness of this event reaches an average of 500 climbers, 50 sponsors, and 3,500 individuals through direct advertising and media exposure.

At one of the marketing levels listed below, your company will receive extraordinary visibility in association with the Griffith Centers for Children.* Because of our wide reach within the state of Colorado, we can deliver outstanding exposure and marketing opportunities for a 12-month period through a variety of channels. Following are specifics regarding sponsorship/marketing benefits and opportunities that will be offered in conjunction with each level:

LEVEL 1:

PRESENTING SPONSOR \$15,000

- Right of First Refusal/Exclusivity for following year
- 15 Peak Challenge climbers
- Sponsor Plaque
- Name and logo on GCC web site (link to your web site)
- Name and logo on event promotional products (shirts, hats, etc.)
- Your company flyers inserted in event products (bags)
- Company will be in all GCC media related to all 3 events
- Feature story on your company in the GCC print newsletter
- Recognition in the GCC newsletter
- Picture of your company at event posted on Peak Challenge web site
- 2 Golf Foursomes – 8 Players at annual tournament and signage
- 8 Tickets to Music on the Roof

LEVEL 2: PLATINUM SPONSOR \$10,000

- 15 Peak Challenge climbers
- Sponsor Plaque
- Name and logo on our web site
- Your company flyers inserted in event products (bags)
- Company will be in all GCC media related to all 3 events
- Recognition in the GCC newsletter
- Picture of your company at event posted on Peak Challenge web site
- 1 Golf Foursome - 4 players at annual tournament and signage
- 4 tickets to Music on the Roof

LEVEL 3: GOLD SPONSOR \$5,000

- 15 Peak Challenge climbers
- Sponsor Plaque
- Name and logo on GCC web site
- Your company flyers inserted in event products (bags)
- Company will be in all GCC media related to 1 event of your choice
- Recognition in the GCC newsletter
- Picture of your company at event posted on Peak Challenge web site
- 1 Golf Foursome with signage **or** 4 tickets to Music on the Roof

LEVEL 4: SILVER SPONSOR \$2,500

- 15 Peak Challenge climbers
- Sponsor Plaque
- Name and Logo on Peak Challenge web site
- Recognition in the GCC newsletter
- Picture of your company at event posted on Peak Challenge web site
- 2 Players at annual Golf Tournament or 2 tickets to Music on the Roof

LEVEL 5: BRONZE SPONSOR \$1,000 (NON-CLIMBING)

- Sponsor Plaque
- Name on Peak Challenge website
- Recognition in the GCC newsletter

* *Griffith Centers for Children media and PR includes our web site, e-newsletters, print newsletters and blast e-mails which reach out to approximately 33,500 individuals and businesses annually, in addition to nearly 53,000 hits received on GCC web site per month.*

FOR CORPORATE SPONSORSHIP INFORMATION, contact Barb Ritchie, *Chief Development Officer*, at 303-237-6865, ext. 12